



**European Funds
for Smart Economy**



**Republic
of Poland**

**Co-funded by the
European Union**



Project title: Promotion of EMED product brand electrosurgical systems and apparatuses on selected foreign markets.

Grant agreement no. FENG.02.25-IP.02-0075/23

Project description:

The subject of the project is the participation of the company EMED Spółka z ograniczoną odpowiedzialnością Sp.k. in selected foreign promotional events aimed at strengthening the export potential of the Applicant, which is a medium-sized enterprise, on selected target markets: Europe and the Middle East. This will be possible through EMED's participation as an exhibitor at 5 trade and exhibition events:

- 1) MEDICA (Dusseldorf, Germany) - 2024 edition,
- 2) MEDICA (Dusseldorf, Germany) - edition 2025,
- 3) ARAB HEALTH (Dubai, UAE) - 2026 edition,
- 4) MEDICA (Dusseldorf, Germany) - edition 2026,
- 5) MEDICA (Dusseldorf, Germany) - edition 2027.

The project falls within the scope of trade fair events indicated in the list of trade fair events where national stands for the medical and pharmaceutical sector will be realised. Within the framework of the project, the Applicant will promote electrosurgical systems and apparatuses ATOM, ARGO PLASMA, ENDO and SPECTRUM of the EMED brand. The promotion of Polish medical products on foreign markets will also have an impact on strengthening the image of the Polish Economy Brand worldwide, as EMED will be an active ambassador of this brand on the indicated foreign markets. Active participation in the promotion of MPG will consist, among other things, in placing its logo on the development panel of the exhibition stands. In connection with the planned activities, the Company plans to win new commercial contracts with further distributors for permanent cooperation. As a result, EMED's competitive position on the foreign market is expected to increase. The implementation of the project will allow at least 5 new foreign contracts to be established, which will translate directly into an increase in export revenue of min. 600 000.00 PLN net.

Total project cost: PLN 1 036 466.12 PLN
EU project funding: 435 564.02 PLN



**Fundusze
Europejskie**

**Dofinansowane przez
Unię Europejską**



EMED SP. Z O.O. SP. K. is implementing the project
"Promotion of EMED product brand systems and
electrosurgical devices on selected foreign markets".

EU funding for the project:

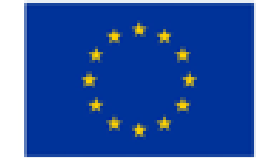
435,564.02 PLN

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**Fundusze
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Inteligentny Rozwój

Unia Europejska
Europejski Fundusz
Rozwoju Regionalnego



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Priority axis "Support for R&D by enterprises" Measure 1.1 "R&D projects of enterprises"

Sub-measure 1.1.1 "Industrial research and development work carried out by enterprises"

EMED SP. Z O. O. SP. K. is implementing the project:

"Research and development work on the development of a novel electrosurgical device equipped with an ultrasound module together with an ultrasound-based diagnostic function".

The aim of the Project is to develop a new type of device using both electrosurgery and ultrasound technologies with the additional functionality of ultrasound diagnostics.

Project value: 5,735,368.31 PLN

EU funding: 4 102 284.08 PLN